

## FUNDRAISING SAMPLE LETTER #3 – acquaintances and referrals

### BC LUNG TREK

Hello,

In September, I will ride a bicycle 200kms over a 2 day weekend as a participant in the *BICYCLE TREK* for the BC Lung Association. There will be over 400 riders, each of whom will have raised at least \$500 for the BC Lung Association. I have set a personal fund-raising goal of \$X,000.

You might be wondering why I am sacrificing much of my free time to do this journey. I am doing it partly because I think that spending 2 days sitting on a rock hard bicycle seat in the summer heat, waiting in line for the port-o-potty, and eating meals “on the go”, might be fun. But the main reason is the many BC Lung Association's programmes I will help support, such as:

- Research - don't we all know someone affected by lung disease?
- Support for clean air legislation - if it's not legislated, it won't happen.
- Programs to keep teenagers from starting to smoke. Other programs to help those who already smoke quit.
- Research into allergy and asthma free building materials and processes.

Your help in supporting these and other BC Lung Association programmes would be greatly appreciated. Please join me in making a generous donation by filling out the attached pledge form. If you have any questions or would like more information about the *TREK* or the BC Lung Association, please call me at home (000) 555-1234, or work (000) 555-0123 or email me at [janedoe@wxyz.com](mailto:janedoe@wxyz.com).

Already in training,

My Name

Address

Encl: BC Lung pledge form