

FUNDRAISING SAMPLE LETTER #2 - friends

BC LUNG TREK TO RAISE FUNDS FOR THE BC LUNG ASSOCIATION

Dear XXXXX,

In September this year, I will join some 400 fellow bicyclists to ride 200km over a weekend in the Fraser valley. This Trek is to raise awareness and needed funds for the BC Lung Association. It promises to be quite an adventure with many challenging hills in this part of the "Valley". As a participating rider, I would like to raise at least \$X,000 in donations.

This money will go toward helping the thousands of people who suffer from asthma, emphysema, chronic bronchitis, and lung cancer. The mission of the **BC Lung Association** is to assure lung health for the people not only in BC, but for all Canadians through research, education, community service and advocacy.

This ride will undoubtedly be a challenge, and. I have been training for X months so far. Now, all I need is your generous help.

You can learn more about the Trek, see pictures of last year's ride, and follow our progress later this summer on the internet at the BC Lung website. Please find enclosed Pre-Addressed Stamped Return Envelope (I will forward all donations to the BC Lung Association.) or you may donate direct on line at www.mykinteraaddress.xxx

Sincerely,

My Name